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**Automated ID sorted
February 1st 2008**

Sorting centres constantly seek ways to increase automation. This can be a significant challenge for parcels and flats where traditional solutions have relied on high levels of EDI and enforcing strict barcoding standards with clients.

Rising to this challenge are more than twenty parcel sorting centres worldwide that have implemented the ParcelVision open recognition platform from Prime Vision, allowing automated identification based on hand-written labels, machine-printed labels, barcodes and more.

Post Danmark was an early-adopter of the new system, implementing the complete system in less than ten weeks prior to the Christmas peak. Svend-Erik Rørdal, process consultant at Post Danmark comments: "Only around a third of our parcels come with EDI so the need for us to improve our ability to read hand-written labels automatically was self-evident." TNT Parcel Service has also implemented ParcelVision at its sorting centres across The Netherlands this year, resulting in increased productivity and reduced manual handling.

