



We bring sense to vision

Prime Vision



Landmark win in Australia

Nationwide upgrade of mail processing capabilities

Delft, The Netherlands, January 2nd, 2008

Prime Vision, a leading supplier of mail and parcel automation solutions, is pleased to announce its participation on the landmark Australia Post Recognition Improvement Project with its bid team led by AddressVision Inc of Wisconsin, USA.

*****FOR JOINT RELEASE*****

LaCrosse, Wisconsin – AddressVision Inc. (AVI), a leading provider of postal automation solutions, today announced that Australia Post has chosen AVI to upgrade its address recognition and mail automation capabilities for processing the country's letter mail. As the chosen prime systems integrator, AVI leads a world-class team which includes Prime Vision B.V., RAF Technology, Inc. and LSI.

AVI's solution is based on independent functional modules delivered within an industry supported, open architecture framework. AVI will integrate its solution with more than 50 legacy mail processing machines, in 11 processing centers nationwide, to modernize and extend automation capabilities across the country, extending the lifetime of existing equipment. AVI's solution also expands Australia Post's available recognition capabilities by at least 10%, through the addition of name and firm based matching, and by providing dynamic updates and corrections to postal address data via AVI's Address Learning component.

"Our ability to offer an open architecture framework as an integral part of our automation solution is yet another example of our leadership and innovation within the industry", said Don Higbee, AddressVision Inc. Business Unit Manager. The Australia Post system builds on AVI's twenty-plus years of experience delivering solutions as one of the world's leading providers of postal automation services and technology. AVI's open architecture platform provides a fully scalable solution that delivers increased recognition capabilities and expands overall system capacity to meet both today's and tomorrow's operational needs.

Cont.....



Prime Vision

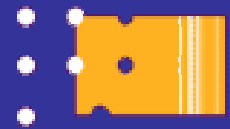
Olof Palmestraat 16-18
2616 LR Delft
The Netherlands

T +31 (0) 15 219 20 90
F +31 (0) 15 219 20 80

E info@PrimeVision.com
W www.PrimeVision.com

PRESS RELEASE

Prime Vision



We bring sense to vision

Prime Vision



Cont...

About AddressVision Inc.

AddressVision Inc., a Groupe Bull Company, provides software solutions to help organizations more accurately and efficiently organize, process, and deliver mail, whereby increased mail-piece effectiveness, and decreased processing times and costs are achieved.

About Prime Vision B.V.

Prime Vision is a leading supplier of mail and parcel automation solutions. Prime Vision's parcel automation identification solutions suite, Parcel Vision, incorporates unique OCR recognition technologies for handwritten and machine generated text and is fast becoming the de-facto high-performance standard in the global express-parcel market.

About Learning Systems International (LSI)

Learning Systems International (LSI) is a veteran-owned small business that provides customized documentation and technical training solutions to both government and commercial clients. Based in Washington, DC, LSI has been providing world class customized, integrated training solutions since 1979.

About Bull, Architect of an Open World

As one of the leading European IT companies, Bull delivers open, flexible and secure information systems. The group helps public and private sector customers transform their information systems, applying its know-how and expertise in three main areas; capitalizing on Bull's innovative and open servers, building on Bull's alliances to develop flexible and interoperable application infrastructures, and depending on Bull's expertise to secure data and exchanges critical to business integrity. Bull's distribution network and business partners cover more than 60 countries worldwide.

Prime Vision (Corporate)

Richard Hagen
+31 15 219 2090
r.hagen@primevision.com

Prime Vision (Americas)

Mark A. Ryder
+1 (609) 356 6893
m.ryder@primevision.com



Prime Vision

Olof Palmestraat 16-18
2616 LR Delft
The Netherlands

T +31 (0) 15 219 20 90
F +31 (0) 15 219 20 80

E info@PrimeVision.com
W www.PrimeVision.com